SUNDAY, JUNE 2

8:00 – 8:30 a.m.  ACSR Executive Committee Meeting

8:30 – 9:00 a.m.  Breakfast

9:00 – 9:15 a.m.  Welcome

Kim Metcalf, Chair, AACTE Board of Directors, University of Nevada Las Vegas

Michael Maher, Chair, ACSR, North Carolina State University

9:15 – 9:30 a.m.  Ice Breaker: Bingo

Michael Maher, Chair, ACSR

9:30 – 10:00 a.m.  Good To See You!
Regional Sharing and Connecting
Facilitated by the Region Representatives

10:00 – 10:30 a.m.  State of the States: The Political Landscape and Trends in State Policy on Educator Preparation
Ward Cummings, Director of Government Relations, AACTE
Includes a Q & A session

10:30 – 10:45 a.m.  Region Conversation
Discuss the State of the States and what’s unfolding in your states & regions.

10:45 – 11:00 a.m.  Break
11:00 – 11:45 a.m.  Dimensions of Chapter Leadership: Challenges and Opportunities
Like so many things at the state level, AACTE state chapters come in different “flavors”; some are deans only, some include faculty, staff, and students; some have all the institutions in the state, some do not; some are incredibly active, some are not, and so forth. For this session, we’d like you to get together and talk of some of the challenges and opportunities your state chapter faces with other similar state chapters:

- Deans Only
  - Claudine Keenan, NJ, NE Region Representative
- Small number of Institutions in the state overall
  - Stacey Duffield, ND
- Large engagement, but want to do more
  - Mary Murray, Past Chair, ACSR, OH

11:45 a.m. – 12:15 p.m.  Share Out & Conversation
Now taking the small group discussions to the entire group give an opportunity for the sharing of ideas and actions to move to opportunities, and to facilitate lunch conversations – connect and converse!

12:15 – 1:15 p.m.  Lunch & Table Conversations
Get to know each other a bit more and build connections while enjoying lunch.

1:15 – 2:00 p.m.  ACSR Business Meeting
Michael Maher, Chair, ACSR

2:00 – 3:00 p.m.  2018-19 State Chapter Support Grant Recipients
This session will provide an update on the 2018-19 State Chapter support Grant Recipients

  - Arizona  Patty Horn
  - Indiana  Shawn Shriver, Deb Lecklider
  - Iowa  Nadene Davidson, Jeffrey Haverland
  - New Jersey  Claudine Keenan, John Henning

Facilitator: Mary Murray, Past Chair, ACSR

3:00 – 3:45 p.m.  Building a Chapter Leadership Pipeline
Has your chapter suffered from the challenges of finding people to run for leadership positions? Are you actively cultivating your state’s next generation of educator preparation leaders? This session will share ideas on how to build or strengthen your leadership pipeline.
Facilitator: Deborah Koolbeck, Senior Director, Government Relations, AACTE

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<td>3:45 – 4:15 p.m.</td>
<td>Share Out and Conversation</td>
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<td>3:15 – 4:30 p.m.</td>
<td>Wrap Up / Close Out the Day</td>
<td>Michael Maher, Chair, ACSR</td>
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<td>4:30 – 5:30 p.m.</td>
<td>Informal Gathering in Hotel Bar</td>
<td>Meet your ACSR leadership and regional representatives, get questions answered or just get to know them better</td>
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**MONDAY, JUNE 3**

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<td>Breakfast</td>
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<td>9:00 – 10:00 a.m.</td>
<td>Media Engagement 101</td>
<td>As leaders of AACTE or ATE state chapters, you may need (or want) to comment on something unfolding at your institution, with the school districts you serve, the governor, the state legislature, or other part of the accountability structure for educator preparation. This session will provide you tips on developing productive relationships with the media and designing effective messaging to support your positions. Presenters: Sue Stott, Director, Branding and PR, Verasolve Nadia Singh, Marketing &amp; Public Relations Manager, Verasolve</td>
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<td>10:00 – 11:00 a.m.</td>
<td>Social Media Engagement 101</td>
<td>AACTE contracted with Verasolve to explore the association’s social media presence and resulting engagement. In this session, you will acquire tips for what could work with your state chapter, based upon what AACTE learned from examining the effectiveness of its social media engagement. Presenters: Sue Stott, Director, Branding and PR, Verasolve Nadia Singh, Marketing &amp; Public Relations Manager, Verasolve</td>
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<td>11:00 – 11:15 a.m.</td>
<td>Your Chapter - A Web Presence and Social Media Assessment</td>
<td>Take this time to fill out the social media assessment document.</td>
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11:15 – 12:00 p.m.  Share Out & Conversation
This time is for all attendees to talk about two ways to engage: your chapter’s web page and via social media. Share out your lessons learned and best practices to elevate the presence of your state chapter via your webpage and Twitter. Who has hired a person to update their webpage & what did that process look like? Does your state chapter have a person responsible for tweeting regularly?

Facilitator: Michael Maher, Chair, ACSR

12:00 – 1:00 p.m.  Lunch / Break

1:00 – 2:00 p.m.  Communicating Member Benefits & Recruitment of New Members
What are the benefits of membership in your state chapter? How do you communicate this with current and potential members? What are some basic steps to recruiting new members?

Facilitator: Meghan Grenda, Director of Membership, AACTE

2:00 – 3:00 p.m.  AACTE State Chapter Support Grants & Other Funding Opportunities
Ready to engage on funding opportunities? The AACTE State Chapter Support Grants are a specific opportunity, but what might you need to seek out other funding opportunities for your state chapter?

Facilitator: Caitlin Wilson, Director of Programs and Professional Development, AACTE

3:00 – 3:15 p.m.  Break

3:15 -4:15 p.m.  Partnering with the National Office
There are many ways that AACTE can support you as state chapter leaders, and your membership. Learn of some opportunities and hear specifically of the work of one chapter with AACTE in advocating for the profession. Share ideas that are emerging as this session unfolds.

Ward Cummings, Director of Government Relations, AACTE
Judy Beck, South Carolina
Alan Jones, California
4:15 - 5:00 p.m.  Group Discussion and Reflection

5:00 – 5:15 p.m.  Closing Out / Onward to Day on the Hill
    Michael Maher, Chair, ACSR

5:30 – 7:00 p.m.  SLI & Holmes Scholar Summer Policy Institute Joint Reception
    Studio F