



**State Leaders Institute  
June 2-3, 2019**

**#AACTEWW19**

*Renaissance Arlington Capital View Hotel  
2800 South Potomac Ave., Arlington, VA 22202*

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**SUNDAY, JUNE 2**

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<b>8:00 – 8:30 a.m.</b>	<b>ACSR Executive Committee Meeting</b>
<b>8:30 – 9:00 a.m.</b>	<b>Breakfast &amp; Registration</b>
<b>9:00 – 9:15 a.m.</b>	<b>Welcome</b>  <i>Kim Metcalf, Chair, AACTE Board of Directors, University of Nevada Las Vegas Lynn M. Gangone, President and CEO, AACTE (@LynnMGangone) Michael Maher, Chair, ACSR, North Carolina State University (@MJ_Maher)</i>
<b>9:15 – 9:30 a.m.</b>	<b>Ice Breaker: Bingo</b> <i>Michael Maher, Chair, ACSR</i>
<b>9:30 – 10:00 a.m.</b>	<b>Good To See You!</b> <i>Regional Sharing and Connecting Facilitated by the Region Representatives</i>
<b>10:00 – 10:30 a.m.</b>	<b>State of the States: The Political Landscape and Trends in State Policy on Educator Preparation</b> <i>Ward Cummings, Director of Government Relations, AACTE Includes a Q &amp; A session</i>
<b>10:30 – 10:45 a.m.</b>	<b>Region Conversation</b> <i>Discuss the State of the States and what's unfolding in your states &amp; regions.</i>
<b>10:45 – 11:00 a.m.</b>	<b>Break</b>

**11:00 – 11:45 a.m.**

**Dimensions of Chapter Leadership: Challenges and Opportunities**

*Like so many things at the state level, AACTE state chapters come in different “flavors”; some are deans only, some include faculty, staff, and students; some have all the institutions in the state, some do not; some are incredibly active, some are not, and so forth. For this session, we’d like you to get together and talk of some of the challenges and opportunities your state chapter faces with other similar state chapters:*

- *Deans Only*
- *Small number of Institutions in the state overall*
- *Large engagement, but want to do more*

**11:45 a.m. – 12:15 p.m.**

**Share Out & Conversation**

*Now taking the small group discussions to the entire group give an opportunity for the sharing of ideas and actions to move to opportunities, and to facilitate lunch conversations – connect and converse!*

**12:15 – 1:15 p.m.**

**Lunch & Table Conversations**

*Get to know each other a bit more and build connections while enjoying lunch.*

**1:15 – 2:00 p.m.**

**ACSR Business Meeting**

*Michael Maher, Chair, ACSR*

**2:00 – 3:00 p.m.**

**2017 State Chapter Support Grant Recipients**

*This session will provide an update on the 2018-19 State Chapter support Grant Recipients*

*Arizona  
Colorado  
Indiana  
Iowa  
New Jersey*

*Facilitator: Mary Murray, Past Chair, ACSR*

**3:00 – 3:45 p.m.**

**Building a Chapter Leadership Pipeline**

*Has your chapter suffered from the challenges of finding people to run for leadership positions? Are you actively cultivating your state’s next generation of educator preparation leaders? This session will share ideas on how to build or strengthen your leadership pipeline.*

*Facilitator: TBD*

4:15 – 4:30 p.m.

**Wrap Up / Close Out the Day**  
*Michael Maher, Chair, ACSR*

4:30 – 5:30 p.m.

**Informal Gathering in Hotel Bar**

*Meet your ACSR leadership and regional representatives, get questions answered or just get to know them better*

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**MONDAY, JUNE 3**

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8:00 – 9:00 a.m.

**Breakfast**

9:00 – 10:00 a.m.

**Social Media Engagement**

*Verasolve **\*\*INVITED\*\****

*The digital age offers endless possibilities to those who know how to harness its power. Verasolve will share how to engage on social media to help you grow your chapter's online presence and build an engaged audience that drives exposure and generates new leads. An active social media presence works to both humanize and legitimize your chapter by helping you get relevant content in front of important decision makers at the right time. ( text modified from their website)*

10:00 – 10:10 a.m.

**Your Chapter - A Social Media Assessment**

*Take this time to fill out the social media assessment document*

10:10 – 10:55 a.m.

**Partner Up & Learn (Session subject to adjustment/change)**

*Where would you like to learn a bit more? We will position state chapter leaders at tables to share out on particular areas. Feel free to move around from one to the next in this time.*

*Twitter*

*Facilitators TBD*

*Instagram*

*Facilitators TBD*

*Website*

*Facilitators TBD*

*Facebook*

*Facilitators TBD*

*Linked In*

*Facilitators TBD*

**11:00 a.m. – 12:00 p.m.**

**Breakout Sessions**

*Attendees will do both breakout sessions; which one you start with will be revealed based on the color of the sticker on the back of your nametag*

**Media Training**

*Facilitator: gmmb*

*From their website:*

*"We're communications specialists dedicated to creating real and lasting change in the world. We call it "cause the effect."*

**Communicating Member Benefits**

*What are the benefits of membership in your state chapter? How do you communicate this with current and potential members? Bring your laptop and your chapter's current member benefits document/list for us to work on with you.*

*Facilitator: Meghan Grenda, Director of Membership, AACTE (invited)*

**12:00 – 1:00 p.m.**

**Lunch / Break**

**1:00 – 2:00 p.m.**

**Breakout Sessions**

*It's time to switch and do the one you did not do before lunch.*

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**2:15 – 3:00 p.m.**

**Recruitment of New Members**

*Now that you have worked on your benefits document, learned of the power of social media, learn how to put together a recruitment plan for your state chapter.*

*Facilitator: TBD*

**3:00 – 3:15 p.m.**

**Break**

**3:15 -4:15 p.m.**

**Partnering with the National Office**

*There are many ways that AACTE can support you as state chapter leaders, and your membership. Learn of some opportunities and hear specifically of the work of one chapter with AACTE in advocating for the profession.*

*Deborah Koolbeck, Senior Director, Government Relations, AACTE*

*Ward Cummings, Director, Government Relations, AACTE  
South Carolina State Chapter Leadership (invited)*

*Alan Jones, California State Chapter (invited)*

**4:15 - 5:00 p.m.**

**Group Discussion and Reflection**

**5:00 – 5:15 p.m.**

**Closing Out / Onward to Day on the Hill**

*Michael Maher, Chair, ACSR*

**5:30 – 7:00 p.m.**

**SLI & Holmes Scholar Summer Policy Institute Joint Reception**