



State Leaders Institute Agenda June 3-4, 2018

*Renaissance Arlington Capital View Hotel
2800 South Potomac Ave., Arlington, VA 22202*

*Room Location: **Studio B** (unless otherwise noted)*

SUNDAY, JUNE 3

- | | |
|---------------------------|--|
| 8:00 – 8:30 a.m. | ACSR Executive Committee Meeting |
| 8:30 – 9:00 a.m. | Breakfast & Registration |
| 9:00 – 9:15 a.m. | Welcome
<i>Mary Murray, Chair, ACSR</i>
<i>Lynn M. Gangone, President and CEO, AACTE</i>
<i>(@LynnMGangone)</i>
<i>Patricia Tate, President, Association of Teacher Educators</i> |
| 9:15 – 9:30 a.m. | Organization Orientation: State Chapters' Role in AACTE
<i>Ena Shelley, Past Chair, ACSR, and AACTE Board</i>
<i>Liaison, Committee on Government Relations & Advocacy</i>
<i>(@EnaShelley)</i>
<i>Ann Larson, Secretary, AACTE Board of Directors, and former</i>
<i>ACSR Chair</i> |
| 9:30 – 10:00 a.m. | Ice Breaker: Professional Bingo
<i>Mary Murray, Chair, ACSR</i> |
| 10:00 – 10:30 a.m. | The Connection Between Federal and State Advocacy
<i>Michael Maher, Chair-Elect, ACSR (@MJ_Maher)</i>
<i>Kim Metcalf, Chair-Elect, AACTE Board of Directors</i>
<i>(@UNLVEdDean)</i> |
| 10:30 – 10:45 a.m. | Break |
| 10:45 – 11:30 a.m. | State of the States: The Political Landscape and Trends in State Policy on Educator Preparation
<i>Danny Carlson, National Association of Elementary School</i>
<i>Principals (@dannycarlson)</i> |

11:30 a.m. – 12:15 p.m. Demonstration of AACTE State Policy Tracker, Action Alerts, & Advocacy Center State Page

Deborah Koolbeck, Senior Director, Government Relations, AACTE (@Koolbeck)

Have your laptop ready for this session!

12:15 – 1:15 p.m.

Lunch & Break

1:15 – 2:10 p.m.

ACSR Business Meeting

Mary Murray, Chair, ACSR

2:10 – 3:30 p.m.

2017 State Chapter Support Grant Recipients

This session will provide an update and outcomes of the 2017 State Chapter Support Grants.

*Kansas: Shane Kirchner
Kentucky: Manish Sharma
Montana: Adrea Lawrence
North Dakota: Stacey Duffield
Oklahoma: Bryan Duke (@dukeuco)
Tennessee: Mark Hogan
Washington: Vincent Alfonso*

Facilitator: Gwen Rudney, Midwest Regional Representative, ACSR (@gwen_rudney)

3:30 – 4:15 p.m.

Group Discussion, Reflection, & Share

How has your region built on the work of neighboring state chapters or learned from their success? What can you do to augment your regional capacity? How can ACSR be of service in this endeavor? What actions or steps can be taken moving forward? Please share 3 items with your ACSR Regional Representative (who will then share with the entire group).

4:15 – 4:30 p.m.

Wrap Up / Close Out the Day

Mary Murray, Chair, ACSR

4:30 – 5:30 p.m.

Informal Gathering in Hotel Bar

Meet your ACSR leadership and regional representatives, get questions answered, or just get to know them better.

5:30 – 6:30 p.m.

ACSR Executive Committee Meeting

MONDAY, JUNE 4

8:00 – 9:00 a.m.	Breakfast
9:00 – 10:00 a.m.	Keynote Address <i>Mark Keam (@MarkKeam)</i> <i>VA House of Representatives Delegate, 35th District</i>
10:00 – 10:20 a.m.	Group Discussion and Reflection
10:20 – 11:00 a.m.	Engaging With Your Governor <i>Stephen Parker, Education and the Workforce Committee,</i> <i>National Governors Association (@sparksva)</i>
11:00 – 11:20 a.m.	Group Discussion and Reflection <i>Has your state chapter ever engaged with the governor? What about in your region? What can you learn from each other and this presentation to begin this relationship?</i>
11:20 a.m. – 12:10 p.m.	Chapter Capacity Building Roundtables (Session 1) Conferences and Event Planning <i>Facilitator: John Blackwell, Southern Region Rep., ACSR</i> <i>Mark Hogan, TN</i> <i>Mary Murray, OH</i> Organizational Structure <i>Facilitator: Leif Gustavson, Western Region Rep., ACSR (@gustavsonl)</i> <i>Valerie Martin Conley, CO (@UCCS_DeanConley)</i> <i>Ena Shelley, IN (@EnaShelley)</i> Planning a State Day at the Capitol <i>Facilitator: Kate DaBoll-Lavoie, Northeast Region Rep., ACSR</i> <i>Deanna Stoube, IA</i> <i>Lucindia Chance, GA</i>
12:10 – 1:10 p.m.	Lunch / Break
1:10 – 1:55 p.m.	Chapter Capacity Building Roundtables (Session 2) Conferences and Event Planning <i>Facilitator: John Blackwell, Southern Region Rep., ACSR</i> <i>Mark Hogan, TN</i> <i>Mary Murray, OH</i> Organizational Structure <i>Facilitator: Leif Gustavson, Western Region Rep., ACSR (@gustavsonl)</i> <i>Valerie Martin Conley, CO (@UCCS_DeanConley)</i> <i>Ena Shelley, IN (@EnaShelley)</i> Planning a State Day at the Capitol <i>Facilitator: Kate DaBoll-Lavoie, Northeast Region Rep., ACSR</i> <i>Deanna Stoube, IA</i> <i>Lucindia Chance, GA</i>

2:00 – 2:30 p.m.

**The AACTE Action Alert System:
Salsa for Your State Chapter Rollout**

*Deborah Koolbeck, Senior Director, Government Relations,
AACTE (@Koolbeck)*

2:30 – 2:40 p.m.

The ALEC Agenda: Be Aware

*Leif Gustavson, Western Regional Representative, ACSR
(@gustavson)*

2:40 – 2:45 p.m.

Stretch Break

2:45 – 3:45 p.m.

**Building the Advocacy Capacity of Your State Chapter
(Session 1)**

Hiring an Advocate or a Lobbyist at the State Level

You want to hire an advocate or a lobbyist for your state chapter, but how do you do this? How do budget for a lobbyist? Where do you look to hire someone?

Presenters:

*Julie McIntosh, OH
Vincent Alfonso, WA*

Sustainable Advocacy

How can your chapter form a government relations & advocacy committee, and how can you make sure advocacy is not dependent on one person but a continuous practice of the chapter?

Presenters:

*Lucindia Chance, GA
Mary Murray, OH
TBD*

Partnering Up to Augment Your Voice at the State Level

No one needs to go this alone. Learn from state chapters that have formed partnerships to augment their voice at the state capitol – how did they do it? Who called whom? Was it easy or bumpy along the way?

Presenters:

*Deanna Stoube, IA
Judy Beck & Larry Daniel, SC (@DeanJudyBeck,
@DrLarryDaniel)*

3:45 – 4:45 p.m.

**Building the Advocacy Capacity of Your State Chapter
(Session 2)**

Hiring an Advocate or a Lobbyist at the State Level

You want to hire an advocate or a lobbyist for your state chapter, but how do you do this? How do budget for a lobbyist? Where do you look to hire someone?

Presenters:

Julie McIntosh, OH

Vincent Alfonso, WA

Sustainable Advocacy

How can your chapter form a government relations & advocacy committee, and how can you make sure advocacy is not dependent on one person but a continuous practice of the chapter?

Presenters:

Lucindia Chance, GA

Mary Murray, OH

TBD

Partnering Up to Augment Your Voice at the State Level

No one needs to go this alone. Learn from state chapters that have formed partnerships to augment their voice at the state capitol – how did they do it? Who called whom? Was it easy or bumpy along the way?

Presenters:

Deanna Stoube, IA

Judy Beck and Larry Daniel, SC (@DeanJudyBeck,
@DrLarryDaniel)

4:45 – 5:15 p.m.

Group Discussion and Reflection

What did you learn from these roundtables that you will implement in the next year to expand your advocacy capacity? What has you concerned, and did you learn anything that alleviated your concerns?

5:15 – 5:30 p.m.

Closing Out / Onward to Day on the Hill

Mary Murray, Chair, ACSR

5:30 – 7:00 p.m.

SLI & Holmes Program Joint Reception

Location: Studio F