



State Leaders Institute Agenda June 3-4, 2018

*Renaissance Arlington Capital View Hotel
2800 South Potomac Ave., Arlington, VA 22202
Room Locations TBD*

SUNDAY, JUNE 3

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|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00 – 8:30 a.m. | ACSR Executive Committee Meeting |
| 8:30 – 9:00 a.m. | Breakfast & Registration |
| 9:00 – 9:15 a.m. | Welcome
<i>Mary Murray, Chair, ACSR
Lynn M. Gangone, President and CEO, AACTE
Patricia Tate, President, Association of Teacher Educators</i> |
| 9:15 – 9:30 a.m. | Organization Orientation: State Chapters' Role in AACTE
<i>Ena Shelley, Past Chair, ACSR, and AACTE Board
Liaison, Committee on Government Relations & Advocacy
Ann Larson, Secretary, AACTE Board of Directors, and former
ACSR Chair</i> |
| 9:30 – 10:00 a.m. | Ice Breaker: Professional Bingo
<i>Mary Murray, Chair, ACSR</i> |
| 10:00 – 10:30 a.m. | The Connection Between Federal and State Advocacy
<i>Michael Maher, Chair-Elect, ACSR
Kim Metcalf, Chair-Elect, AACTE Board of Directors (invited)</i> |
| 10:30 – 10:45 a.m. | Break |
| 10:45 – 11:30 a.m. | State of the States: The Political Landscape and Trends in
State Policy on Educator Preparation
<i>Morgan Wilson, Senior Legislative Associate, National
Governors Association (invited)</i> |
| 11:30 a.m. – 12:15 p.m. | Demonstration of AACTE State Policy Tracker,
Action Alerts, & Advocacy Center State Page |

*Deborah Koolbeck, Senior Director, Government Relations,
AACTE*

Have your laptop ready for this session!

12:15 – 1:15 p.m.

Lunch & Break

1:15 – 2:10 p.m.

ACSR Business Meeting

Mary Murray, Chair, ACSR

2:10 – 3:30 p.m.

2017 State Chapter Support Grant Recipients

*This session will provide an update and outcomes of the 2017
State Chapter Support Grant Recipients*

*Kansas: Shane Kirchner (invited)
Kentucky: Manish Sharma
Montana: Adrea Lawrence
North Dakota: Stacey Duffield
Oklahoma: Bryan Duke
Tennessee: Mark Hogan
Washington: Vincent Alfonso*

*Facilitator: Gwen Rudney, Midwest Regional Representative,
ACSR*

3:30 – 4:15 p.m.

Group Discussion, Reflection, & Share

*How has your region built on the work of neighboring state
chapters or learn from their success? What can you do going
forward to augment your regional capacity? How can ACSR be
of service in this endeavor? What actions or steps can be
taken moving forward? Please share 3 items with your ACSR
Regional Representative (then your Rep will share with the
entire group)*

4:15 – 4:30 p.m.

Wrap Up / Close Out the Day

Mary Murray, Chair, ACSR

4:30 – 5:30 p.m.

Informal Gathering in Hotel Bar

*Meet your ACSR leadership and regional representatives, get
questions answered or just get to know them better.*

5:30 – 6:30 p.m.

ACSR Executive Committee Meeting

MONDAY, JUNE 4

8:00 – 9:00 a.m.

Breakfast

9:00 – 10:00 a.m.

Keynote Address

*Mark Keem, VA House of Representatives Delegate
35th District (invited)*

10:00 – 10:20 a.m.

Group Discussion and Reflection

10:20 – 11:00 a.m.

Engaging With Your Governor

*Stephen Parker, Education and the Workforce Committee,
National Governors Association*

11:00 – 11:20 a.m.

Group Discussion and Reflection

Has your state chapter ever engaged with the governor? What about in your region? What can you learn from each other and this presentation to begin this relationship?

11:20 a.m. – 12:10 p.m.

Chapter Capacity Building Roundtables (Session 1)

Topics:

Conferences and Event Planning

*Facilitator: John Blackwell, Southern Region
Representative, ACSR*

TBD

TBD

Organizational Structure

*Facilitator: Leif Gustavson, Western Region
Representative, ACSR*

TBD

TBD

Planning a State Day at the Capitol

*Facilitator: Kate Daboll-Lavoie, Northeast Region
Representative, ACSR*

TBD

Lucinda Chance, Executive Director, GA-ACTE

12:10 – 1:10 p.m.

Lunch / Break

1:10 – 1:55 p.m.

Conferences and Event Planning

*Facilitator: John Blackwell, Southern Region
Representative, ACSR*

TBD

TBD

Organizational Structure

*Facilitator: Leif Gustavson, Western Region
Representative, ACSR*

TBD

TBD

Planning a State Day at the Capitol

Facilitator: Kate Daboll-Lavoie, Northeast Region

Representative, ACSR

TBD

Lucinda Chance, Executive Director, GA-ACTE

2:00 – 2:30 p.m.

The AACTE Action Alert System:

Salsa for Your State Chapter Rollout

Deborah Koolbeck, Senior Director, Government Relations,

AACTE

2:30 – 2:40 p.m.

The ALEC Agenda: Be Aware

Leif Gustavson, Western Regional Representative, ACSR

2:40 – 2:45 p.m.

Stretch Break

2:45 – 3:45 p.m.

**Building the Advocacy Capacity of Your State Chapter
Roundtables Session 1**

Hiring an Advocate or a Lobbyist at the State Level

You want to hire an advocate or a lobbyist for your state chapter, but how do you do this? How do budget for a lobbyist? Where do you look to hire someone?

Presenters:

Julie Mcintosh, President-Elect, OH ACTE

Vincent Alfonso, Past President WA ACTE

Sustainable Advocacy

Covering forming a government relations & advocacy committee and how to make sure advocacy is not dependent on one person but a continuous practice of the chapter

Presenters:

Lucinda Chance, Executive Director, GA-ACTE

TBD

Partnering Up to Augment Your Voice at the State Level

No one needs to go this alone. Learn from state chapters that have partnered up to augment their voice at the state capitol – how did they do it? Who called whom? Was it easy or bumpy along the way?

Presenters:

Deanna Stoube, IA ACTE

TBD

3:45 – 4:45 p.m.

**Building the Advocacy Capacity of Your State Chapter
Roundtables Session 2**

Hiring an Advocate or a Lobbyist at the State Level

You want to hire an advocate or a lobbyist for your state chapter, but how do you do this? How do budget for a lobbyist? Where do you look to hire someone?

Presenters:

Julie Mcintosh, President-Elect, OACTE

Vincent Alfonso, President, WA-ACTE (invited)

Sustainable Advocacy

Covering forming a government relations & advocacy committee, making sure advocacy is not dependent on one person but a continuous practice of the chapter

Presenters:

Lucinda Chance, Executive Director, GA-ACTE

TBD

Partnering Up to Augment Your Voice at the State Level

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Presenters:

Deanna Stoube, IA ACTE

TBD

4:45 – 5:15 p.m.

Group Discussion and Reflection

What did you learn from these roundtables that you will implement in the next year to expand your advocacy capacity? What has you concerned, and did you learn anything that alleviated your concerned?

5:15 – 5:30 p.m.

Closing Out / Onward to Day on the Hill

Mary Murray, Chair, ACSR

5:30 – 7:00 p.m.

SLI & Holmes Program Joint Reception